

PAUL BOWEN MOTION GRAPHICS DESIGNER

paul.bowen537@gmail.com

+44 (0)7709 837370

paulmograph.com

Accomplished Motion Designer based in London, UK. Passionate about creative visual content, technology and knowledgeable of both design and business trends. Inspired by science fiction. Working with a wide variety of clients and businesses to deliver a compelling narrative through engaging visual content over a wide range of formats i.e. Screen, web, installation or email etc. Interested in both new software, technology and skills that can improve the creative process.

CORE SKILLS

GRAPHIC DESIGN
ADOBE PREMIERE PRO
ADOBE AFTER EFFECTS
COLOUR THEORY
TECHNICAL SKILLS
GRAPH EDITOR IN AE
ADOBE MEDIA ENCODER

EDITING PROCESS
ADOBE ILLUSTRATOR
ADOBE PHOTOSHOP
ADOBE AUDITION
ADOBE XD
FILE ORGANISATION
VISUAL STORYTELLING

CREATIVE STRATEGY
CINEMA 4D
BLENDER
FIGMA
EXPORTING
REFERENCING
VIDEO EDITING

EXPERIENCE

MAY 2022 - PRESENT: J2, MOTION GRAPHICS DESIGNER.

- Specialise in creating video content such as pitch videos, social media content, EDMs, Animated GIFs and website landing page videos
- Working with account managers and the design team reviewing storyboards
- Working to tight deadlines animating content
- Maintaining a studio's or creative's file structure and improving where possible
- Participating in meetings or intro sessions that advertise the mograph team
- Tutoring others in both After Effects and Premiere Pro
- Continuous personal development, researching new design and business trends
- Sourcing new software or plugins such as Maxon One with C4D, Trap Code etc

MAR 2020 - PRESENT: FREELANCE, MOTION GRAPHICS DESIGNER.

- Editing, compositing videos, adding effects or improving footage
- Encoding for a wide range of mediums (Social media, web etc)
- Creating a storyboards to establish and produce engaging content
- Ensuring projects are finished to deadline
- Maintaining a studio's or creative's file structure and file designation throughout
- Working directly with clients or agencies and their team(s) with a
- Adapting work processes to the needs of external teams and/or creatives
- Participating in meetings, idea sessions, receiving and providing feedback well
- Tutoring junior members on software with After Effects
- Continuous personal development, researching new design and business trends
- Sourcing new software or plugins to work more effectively, overlord, Duik 2.0 etc

ACHIEVEMENTS

Lincolnshire digital awards 2016 'best digital start up' awarded to Chris Lightfoot and the Funky 3D faces team.

JAN 2020 - MAR 2020: D5 DESIGN - VIDEO EDITOR, ART WORKER.

- Utilising Unity, software development kit to conceptualise VR/AR projects
- Organising assets and editing projects for large global clients
- Using Adobe CC primarily Adobe After Effects and Adobe Premiere Pro
- Rendering projects and delivering them in the requested file format
- Creating and updating presentations using Microsoft Office Power-point
- Developing apps for global clients with Microsoft Share point and Powerapps

FEB 2019 - NOV 2019: MAKE BELIEVE IDEAS LTD - DESIGNER, VIDEO EDITOR AND ARTWORKER.

- Video editor and designer for an International children's publishing company
- Worked on multidisciplinary projects, video editing with Adobe Premiere Pro, Conceptualising and mocking up prototypes. Art working and branding
- Implementing and being aware of current film and motion graphic trends
- Creating projects with Premiere Pro, organising files and assets, colour grading, editing and adding motion graphics with After Effects
- Clearing up, organising cutting and editing audio
- Managing royalty free audio content from online website
- Exporting and delivering files on time

JAN 2016 - OCT 2016: FUNKY 3D FACES MARKETING, DESIGN.

- Quality control, organising and editing of customer's images
- Ensuring content and quality to deliver the best product
- Marketing contacting various Vloggers and creating mailing lists using excel
- Attending events such as 'Brick live' a Lego convention
- Interacting with both potential and current customers of Funky 3D faces
- Presenting and explaining the technology and selling the product

CERTIFICATES, TRAINING AND EDUCATION



NOV 2019 - MEDIA TRAINING LTD: Certificate Introduction Maxon Cinema 4D.

OCT 2018 - MEDIA TRAINING LTD: Certificate Advanced Adobe After Effects CC.

SEPT 2013 - JUN 2016: University of Lincoln: Interactive Design BA (Hons) 2:1.

- Producing engaging creative course work from brief to concept, research, development and delivery
- Developing presentation and project management skills, setting up final shows to showcase work done
- Learning multidisciplinary design, typography, colour theory, motion graphics, VR,AR,XR installations, web with HTML and CSS
- Utilising a mixture of digital and graphic design methods, Idea generation through play and critical thinking
- Elected course rep, years 1 - 3. Voted in by peers

OCT 2014 - FEB 2015: Germany, Dessau-Anhalt University. Erasmus exchange.

- Four months studying at Dessau-Anhalt, situated next to the Bauhaus.
- Learning to communicate and work effectively on design projects, networking with fellow German design students and developing further connections.

2010 - 2011: Vancouver Film School, Canada. Foundation in Film and Digital Design